



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

**DATE:** 10-19-2012 **PAGE:** 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE # 306  
TOWSON MD 21286

Contract No 398870	Contract Dt 09-14-2012	Revision Dt 10-19-2012	Rev# 1	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS							Station/Market WABC - NEW YORK						
Agency Est# 1342			CMS # 243728	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-22-2012	End Date 10-22-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 243728			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1342																
1	10-22-2012	10-22-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)			7	30	1							1	2,000	1	2,000.00
2	10-22-2012	10-22-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)			7	30	1							1	2,400	1	2,400.00
3	10-22-2012	10-22-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)			7	30	1							1	1,400	1	1,400.00
4	10-22-2012	10-22-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)			7	30	2							2	1,500	2	3,000.00
5	10-22-2012	10-22-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)			7	30	1							1	2,400	1	2,400.00
6	10-22-2012	10-22-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)			7	30	2							2	4,200	2	8,400.00
7	10-22-2012	10-22-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)			7	30	1							1	2,200	1	2,200.00
8	10-22-2012	10-22-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)			7	30	1							1	700	1	700.00
9	10-22-2012	10-22-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)			7	30	1							1	2,400	1	2,400.00
10	10-22-2012	10-22-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)			7	30	1							1	4,700	1	4,700.00
11	10-22-2012	10-22-2012	08:00PM - 09:00PM	PE MONDAY 8-9PM (7470)			7	30	1							1	30,000	1	30,000.00
12	10-22-2012	10-22-2012	09:00PM - 11:00PM	PE MONDAY 9-11PM (7477)			7	30	1							1	12,000	1	12,000.00
Contracted Gross Total:																	14	71,600.00	
Actual Gross Total:																	14	71,600.00	
Agency Commission:																	10,740.00		
Net Total:																	60,860.00		

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

**DATE:** 10-19-2012 **PAGE:** 2 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE # 306  
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
398870	09-14-2012	10-19-2012	1	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS	WABC - NEW YORK										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
1342		243728	PHILADELPHIA	D. PARKER	10-22-2012	10-22-2012	M (Broadcast Month, Cycle 1)	N	243728								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1342														
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct 12		0.00		0.00		71,600.00		0.00						71,600.00			
TOTAL		0.00		0.00		71,600.00		0.00						71,600.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood